

TRAVIS PRICE CLASSIC

9th Annual Charity Golf Tournament



SPONSORSHIP PACKAGE



AUGUST 20, 2018 | NIAKWA COUNTRY CLUB



IN SUPPORT OF:



TRUE NORTH
YOUTH FOUNDATION

THE TRAVIS PRICE CLASSIC CHARITY GOLF TOURNAMENT

The annual Travis Price Classic (TPC) is a fun-filled day carrying on Travis' passion for a good time and his spirit of inclusion. Tournament proceeds help Camp Manitou enhance its programming and support capital projects that enrich the camping experience and provide opportunities for many underserved children.

Travis' Story



On January 8, 2004 our dear friend Travis Price passed away suddenly while playing in a high school hockey game. Although taken at 16, his strength of character and zest for life had a profound effect on many lives. We were the beneficiaries of his kind, giving nature, his spirit of inclusion, and his loyal friendship. Travis loved people and he loved sports, so we thought organizing a golf tournament would be a great way to pay tribute to our friend.

- Adam Coates, Connor McGarry, Taylor Ethans



OUR GOAL

Our goal is to provide children with the opportunity to experience the great outdoors in a fun and safe environment.

OUR BENEFICIARY

Camp Manitou is dedicated to providing all kids with the opportunity to experience the fun and excitement of camp. Located just outside of Winnipeg in Headingley, Manitoba, Camp Manitou's close proximity to the city makes it easily accessible to children from Winnipeg and the surrounding area.

The operation of Camp Manitou was assumed by the True North Youth Foundation (TNYF), formally known as the Winnipeg Jets True North Foundation, in January 2014 as a part of their vision to provide accessible, meaningful, outdoor experiences for all children and youth.

For more information, please contact:

Taylor Ethans, Adam Coates or
Connor McGarry at
info@travispriceclassic.com
or call Richelle Single at
(204) 294-1260



THE 8th ANNUAL TRAVIS PRICE CLASSIC CHARITY GOLF TOURNAMENT RECAP

The 8th Annual Travis Price Classic Charity Golf Tournament was another great success and featured a fun-filled day of golf, catching up with old friends and a dinner reception that Travis would have surely enjoyed. Once again, the tournament embodied his philosophy of Go Big or Go Home as it hosted 144 golfers, 40 volunteers and 137 sponsors.

The proceeds from the 2017 tournament are already being put to use at Camp Manitou, significantly upgrading programming for all four seasons. **In the past three years, we have contributed over \$680,000 to Camp Manitou**, which would not be possible without the generous support of our sponsors.



2015 – 2017 TOURNAMENT CONTRIBUTIONS



Over the past three years, funds from the Travis Price Classic Charity Golf Tournament have allowed for the development or improvement of the following camp amenities:

- 8 ft. indoor bouldering wall
- 25 ft. outdoor climbing wall
- Zip line
- Archery range improvements
- Toboggan slide
- Outdoor skating rink
- 10 individual, all-season camper cabins (funds from 2017 and 2018)

Camp Manitou's facilities are designed with the development of the whole camper in mind. These physical activities improve endurance, boost self-awareness, build confidence, teach persistence and inspire patience, all through the fun of camp.



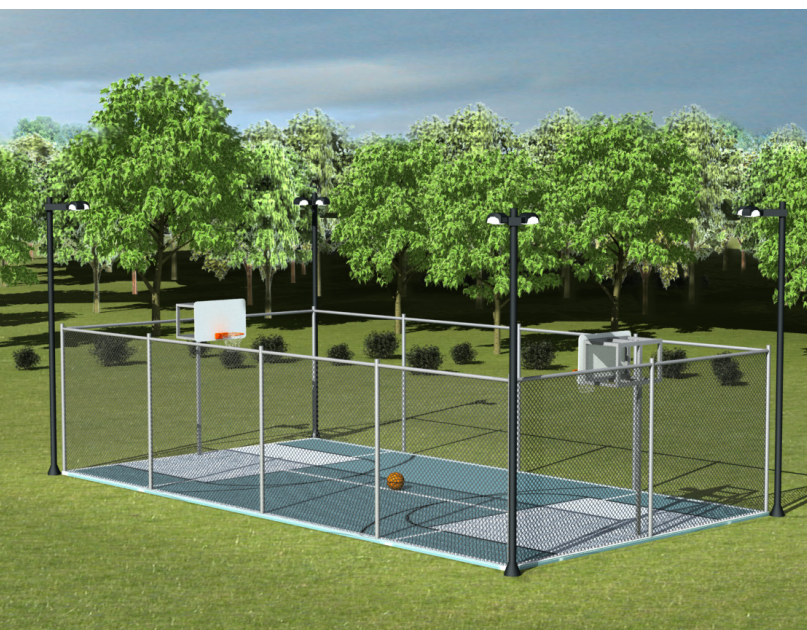


PROJECT FUNDS 2018

Funds from the 2018 tournament will be directed towards completing the construction of the individual camper cabins. In addition to the 10 cabins that TPC is supporting, True North Youth Foundation will be constructing two more for a total of 12 camper cabins on the property. This will increase the camps overnight capacity by more than 200%, from 69 campers to 213 campers each night. These environmentally-conscious cabins allow campers and leaders to develop strong bonds, encourage open communication and respect for each other and establish an enhanced sense of belonging.

2019 VISION FOR CAMP MANITOU

The 2019 tournament proceeds will be directed towards the construction of an all-purpose sports court and a low ropes course.





SPONSORSHIP OPPORTUNITIES

With your help we will be able to transform Camp Manitou into a premier facility and give even more kids the gift of camp.

\$10,000 PRESENTING

- Four players – all inclusive (golf, cart, and dinner)
- Hole signage on a designated hole
- Dedicated signage as **Presenting Sponsor** on all promotional material
- Recognition on the TPC website
- Further promotional opportunities upon request

\$7,500 PLATINUM

- Four players – all inclusive (golf, cart, and dinner)
- Hole signage on a designated hole
- Dedicated signage as **Platinum Sponsor** on all promotional material
- Recognition on the TPC website
- Further promotional opportunities upon request

To secure sponsorship positions or for more information, please contact Connor McGarry, Adam Coates, or Taylor Ethans at info@travispriceclassic.com or phone Richelle Single at (204) 294-1260.

Partial or full tax receipts are available for all sponsorships.

\$6,000 DINNER SPONSORS

- Four players – all inclusive (golf, cart, and dinner)
- Centerpiece signage
- Dedicated signage as **Dinner Sponsor** on all promotional material
- Recognition on the TPC website

\$5,000 ELITE SPONSORS

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as **Elite Sponsor** on all promotional material
- Recognition on the TPC website

\$4,000 CART SPONSORS

- Two players – all inclusive (golf, cart, and dinner)
- Signage on every cart
- Dedicated signage as **Cart Sponsor** on all promotional material
- Recognition on the TPC website

\$3,000 GOLD SPONSORS

- Two players – all inclusive (golf, cart, and dinner)
- Dedicated signage as **Gold Sponsor** on all promotional material
- Recognition on the TPC website

\$1,500 SEND A KID TO CAMP

- Recognition on the TPC website

\$800 HOLE SPONSORS

- Signage to promote company on the tee box and beside the green
- Designated hole and opportunity to enhance participant experiences: Sponsors are encouraged to run a contest, provide prizes, and/or food/beverages

\$500 EQUIPMENT AND FACILITY IMPROVEMENTS

- Donation will be used to improve facilities at Camp Manitou
- Recognition on the TPC website

PAR 3 SPONSORS

- Provide hole-in-one prize
- Responsible for closest-to-the-pin contest and prize

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Live Auction items
- Registration gifts



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9th Annual Charity **Golf** Tournament



**We need sponsors, players, and
volunteers to help make this event a success!**

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YOUTH FOUNDATION**

www.travispriceclassic.com