



TRAVIS PRICE
CLASSIC

13TH ANNUAL CHARITY GOLF TOURNAMENT

August 15, 2022 | Niakwa Country Club

SPONSORSHIP PACKAGE



In support of:





THE TRAVIS PRICE CLASSIC CHARITY GOLF TOURNAMENT

The annual Travis Price Classic (TPC) is a fun-filled day carrying on Travis' passion for a good time and his spirit of inclusion. Tournament proceeds help Camp Manitou enhance its programming and support capital projects that enrich the camping experience and provide opportunities for many underserved children.

OUR GOAL

Our goal is to provide children with the opportunity to experience the great outdoors in a fun and safe environment.

OUR BENEFICIARY

Camp Manitou is dedicated to providing all kids with the opportunity to experience the fun and excitement of camp. Located just outside of Winnipeg in Headingley, Manitoba, Camp Manitou's close proximity to the city makes it easily accessible to children from Winnipeg and the surrounding area.

The operation of Camp Manitou was assumed by the True North Youth Foundation (TNYF), formally known as the Winnipeg Jets True North Foundation, in January 2014 as a part of their vision to provide accessible, meaningful, outdoor experiences for all children and youth.

For more information, please contact:

Taylor Ethans, Adam Coates or Connor McGarry at info@travispriceclassic.com
or call Richelle Single at (204) 294-1260



On January 8, 2004 our dear friend Travis Price passed away suddenly while playing in a high school hockey game. Although taken at 16, his strength of character and zest for life had a profound effect on many lives. We were the beneficiaries of his kind, giving nature, his spirit of inclusion, and his loyal friendship. Travis loved people and he loved sports, so we thought organizing a golf tournament would be a great way to pay tribute to our friend.

*Adam Coates, Connor McGarry,
Taylor Ethans*

2021 SPONSORSHIP RECAP

Together, for our 2021 TPC, we contributed over **\$274,000** to the True North Youth Foundation's Camp Manitou. A huge thank you to the generous and thoughtful TPC family of supporters.

Over the past 12 years, the Travis Price Classic Tournament has contributed over \$2.8 million to youth camps in Manitoba, providing a safe, fun and inclusive environment for children and youth who would not otherwise have the opportunity to attend camp.

The planning has already started for our 2022 event and we will continue to keep the entire TPC family of sponsors, golfers and volunteers informed of the plans.



CAMP MANITOU UPDATE

As a result of careful program planning and having the infrastructure available to meet the current protocols, Camp Manitou was able to open its doors and welcome campers last summer.

Last summer, the development of the new bike trail and small pump track began. These projects will be completed in the spring. Construction on the new boathouse began in December 2021 and will be completed by summer. Camp Manitou has already purchased canoes and stand up paddle boards so that these activities can be enjoyed by campers during this year's camping season.



This spring, a dock will be added to the lake, sand will be brought in for the beach and volleyball areas and the landscaping and revegetation process will begin.

2015 – 2018 TOURNAMENT CONTRIBUTIONS

Funds from the 2015-2018 Travis Price Classic Charity Golf Tournament have allowed for the development or improvement of the following camp amenities:

- 8 ft. indoor bouldering wall
- 25 ft. outdoor climbing wall
- Zip line
- Archery range improvements
- Toboggan slide
- Outdoor skating rink
- 10 individual, all-season camper cabins

Camp Manitou's facilities are designed with the development of the whole camper in mind. These physical activities improve endurance, boost self-awareness, build confidence, teach persistence and inspire patience, all through the fun of camp.





CONTRIBUTIONS 2019 - 2022

Contributions from the past three years and funds raised for this year will continue to be allocated to the development of a 2.6 acre man-made lake. The lake will provide a safe place for campers to enjoy water activities like swimming, canoeing and kayaking. The lake will also include a beach and picnic shelter. During the winter months, the lake will provide another spot for ice skating and playing hockey.



Summer 2020



Summer 2021



SPONSORSHIP OPPORTUNITIES

\$10,000: PRESENTING

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Presenting Sponsor on promotional material
- Recognition on the TPC website

\$6,000: DINNER

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Centerpiece signage
- Dedicated signage as Dinner Sponsor on promotional material
- Recognition on the TPC website

\$4,000: CART

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Signage on every cart
- Dedicated signage as Cart Sponsor on promotional material
- Recognition on the TPC website

\$7,500: PLATINUM

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Platinum Sponsor on promotional material
- Recognition on the TPC website

\$5,000: ELITE

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Elite Sponsor on promotional material
- Recognition on the TPC website

\$3,000: GOLD

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Gold Sponsor on promotional material
- Recognition on the TPC website



With your help we will be able to transform Camp Manitou into a premier facility and give even more kids the gift of camp.

To secure sponsorship positions or for more information, please visit our website at www.travispriceclassic.com. If you would like to connect with one of our committee members, contact Connor McGarry, Adam Coates, or Taylor Ethans at info@travispriceclassic.com or phone Richelle Single at (204) 294-1260.

\$1,500: SEND A KID TO CAMP

Eligible for an official tax receipt.

- Recognition on the TPC website

PAR 3 SPONSORS

- Provide hole-in-one prize
- Responsible for closest-to-the-pin contest and prize

\$1 - \$499: FRIENDSHIP

Eligible for an official tax receipt.

- Recognition in our Event Program

\$800: HOLE

Sponsorship value is 100% deductible as a marketing business expense.

- Signage to promote company on the tee box
- Designated hole and opportunity to enhance participant experiences: Sponsors are encouraged to run a contest, provide prizes, and/or food/beverages
- Recognition on the TPC website and in the Event Program

\$500 - \$799: EQUIPMENT AND FACILITY IMPROVEMENTS

Eligible for an official tax receipt.

- Recognition on the TPC website and in the Event Program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Live Auction items
- Registration gifts

WE NEED SPONSORS, PLAYERS, AND VOLUNTEERS
TO HELP MAKE THIS
EVENT A SUCCESS!

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TRAVIS PRICE
C L A S S I C

