



TRAVIS PRICE  
CLASSIC

## 14<sup>TH</sup> ANNUAL CHARITY GOLF TOURNAMENT

August 21, 2023 | Niakwa Country Club

SPONSORSHIP PACKAGE



In support of:







# THE TRAVIS PRICE CLASSIC CHARITY GOLF TOURNAMENT

The annual Travis Price Classic (TPC) is a fun-filled day carrying on Travis' passion for a good time and his spirit of inclusion. Tournament proceeds help Camp Manitou enhance its programming and support capital projects that enrich the camping experience and provide opportunities for many underserved children.

## OUR GOAL

Our goal is to provide children with the opportunity to experience the great outdoors in a fun and safe environment.

## OUR BENEFICIARY

Camp Manitou is dedicated to providing all kids with the opportunity to experience the fun and excitement of camp. Located just outside of Winnipeg in Headingley, Manitoba, Camp Manitou's close proximity to the city makes it easily accessible to children from Winnipeg and the surrounding area.

The operation of Camp Manitou was assumed by the True North Youth Foundation (TNYF), formally known as the Winnipeg Jets True North Foundation, in January 2014 as a part of their vision to provide accessible, meaningful, outdoor experiences for all children and youth.

For more information, please contact:

Taylor Ethans, Adam Coates or Connor McGarry at [info@travispriceclassic.com](mailto:info@travispriceclassic.com)  
or call Richelle Single at (204) 294-1260



**On January 8, 2004** our dear friend Travis Price passed away suddenly while playing in a high school hockey game. Although taken at 16, his strength of character and zest for life had a profound effect on many lives. We were the beneficiaries of his kind, giving nature, his spirit of inclusion, and his loyal friendship. Travis loved people and he loved sports, so we thought organizing a golf tournament would be a great way to pay tribute to our friend.

*Adam Coates, Connor McGarry,  
Taylor Ethans*



## 2022 SPONSORSHIP RECAP

Together, for our 2022 TPC, we contributed over **\$263,000** to the True North Youth Foundation's Camp Manitou. A huge thank you to the generous and thoughtful TPC family of supporters.

**Over the past 13 years, the Travis Price Classic has raised net proceeds of more than \$3 million**, providing a safe, fun and inclusive environment for children and youth who would not otherwise have the opportunity to attend camp.



## CAMP MANITOU UPDATE

Contributions from this year's TPC and for the past four years, have been allocated to the development of the 2.6-acre man-made lake. The lake provides a safe place for campers to enjoy water activities such as swimming, canoeing and kayaking. In addition to the lake activities, Camp Manitou has developed a pump course and expanded their biking trails which now includes the newly expanded 11-acre landscape around the lake. An accessible floating dock system was installed before the camping season began and provides kids

of all abilities with the opportunity to participate in the water activities. In addition to the dock system, a new boathouse was constructed and includes a large deck that overlooks the lake.

Over the next year, the area surrounding lake will continue to be developed and will include a sandy beach, a beach volleyball court and covered picnic area. In the winter months, the lake will provide another great location for ice skating and pond hockey.



# 2015 – 2022 TOURNAMENT CONTRIBUTIONS

Funds from the 2015-2022 Travis Price Classic Charity Golf Tournament have allowed for the development or improvement of the following camp amenities:

- 8 ft. indoor bouldering wall
- 25 ft. outdoor climbing wall
- Zip line
- Archery range improvements
- Toboggan slide
- Outdoor skating rink
- 10 individual, all-season camper cabins
- 2.6 acre man-made lake



Camp Manitou's facilities are designed with the development of the whole camper in mind. These physical activities improve endurance, boost self-awareness, build confidence, teach persistence and inspire patience, all through the fun of camp.







## 2023 CONTRIBUTIONS

Proceeds from the 2023 TPC Tournament will be directed towards advancing outdoor programming and educating campers on the importance of being active. Outdoor fitness equipment will be installed along the pathways, promoting that fitness can be fun and creating interactive opportunities for campers to enjoy. The equipment will encourage campers to stretch, improve balance and flexibility, build muscle strength, and improve cardio fitness. The addition of the outdoor equipment will create safe spaces to engage in fitness activities and encourage the development of healthy habits. In addition to the outdoor fitness equipment, contributions will go towards adding two outdoor water filling stations. The water stations will keep active campers hydrated, without requiring them return to the main lodge to fill up their water bottles. The new outdoor water stations will be conveniently located on each side of the property, ensuring that campers have access to drinking water throughout the grounds.





# SPONSORSHIP OPPORTUNITIES

## **\$10,000: PRESENTING**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Presenting Sponsor on promotional material
- Recognition on the TPC website

## **\$7,500: PLATINUM**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Platinum Sponsor on promotional material
- Recognition on the TPC website

## **\$6,000: DINNER**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Centerpiece signage
- Dedicated signage as Dinner Sponsor on promotional material
- Recognition on the TPC website

## **\$5,000: ELITE**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Elite Sponsor on promotional material
- Recognition on the TPC website

## **\$4,000: CART**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Signage on every cart
- Dedicated signage as Cart Sponsor on promotional material
- Recognition on the TPC website

## **\$3,000: GOLD**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Gold Sponsor on promotional material
- Recognition on the TPC website





# DIFFERENCE

With your help we will be able to transform Camp Manitou into a premier facility and give even more kids the gift of camp.

To secure sponsorship positions or for more information, please visit our website at [www.travispriceclassic.com](http://www.travispriceclassic.com). If you would like to connect with one of our committee members, contact Connor McGarry, Adam Coates, or Taylor Ethans at [info@travispriceclassic.com](mailto:info@travispriceclassic.com) or phone Richelle Single at (204) 294-1260.

## **\$1,500: SEND A KID TO CAMP**

Eligible for an official tax receipt.

- Recognition on the TPC website

## **PAR 3 SPONSORS**

- Provide hole-in-one prize
- Responsible for closest-to-the-pin contest and prize

## **\$1 - \$499: FRIENDSHIP**

Eligible for an official tax receipt.

- Recognition in our Event Program

## **\$800: HOLE**

Sponsorship value is 100% deductible as a marketing business expense.

- Signage to promote company on the tee box
- Designated hole and opportunity to enhance participant experiences: Sponsors are encouraged to run a contest, provide prizes, and/or food/beverages
- Recognition on the TPC website and in the Event Program

## **\$500 - \$799: EQUIPMENT AND FACILITY IMPROVEMENTS**

Eligible for an official tax receipt.

- Recognition on the TPC website and in the Event Program

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- Live Auction items
- Registration gifts



**WE NEED SPONSORS, PLAYERS, AND VOLUNTEERS**  
***TO HELP MAKE THIS  
EVENT A SUCCESS!***

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