



TRAVIS PRICE  
CLASSIC

# 15<sup>TH</sup> ANNUAL CHARITY GOLF TOURNAMENT

August 19, 2024 | Niakwa Country Club

SPONSORSHIP PACKAGE



In support of:







# THE TRAVIS PRICE CLASSIC CHARITY GOLF TOURNAMENT

The annual Travis Price Classic (TPC) is a fun-filled day carrying on Travis' passion for a good time and his spirit of inclusion. Tournament proceeds help Camp Manitou enhance its programming and support capital projects that enrich the camping experience and provide opportunities for many underserved children.

## OUR GOAL

Our goal is to provide children with the opportunity to experience the great outdoors in a fun and safe environment.

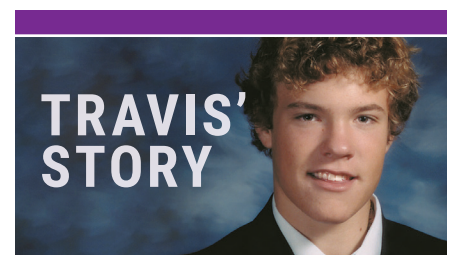
## OUR BENEFICIARY

Camp Manitou is dedicated to providing all kids with the opportunity to experience the fun and excitement of camp. Located just outside of Winnipeg in Headingley, Manitoba, Camp Manitou's close proximity to the city makes it easily accessible to children from Winnipeg and the surrounding area.

The operation of Camp Manitou was assumed by the True North Youth Foundation (TNYF), formally known as the Winnipeg Jets True North Foundation, in January 2014 as a part of their vision to provide accessible, meaningful, outdoor experiences for all children and youth.

For more information, please contact:

Taylor Ethans, Adam Coates or Connor McGarry at [info@travispriceclassic.com](mailto:info@travispriceclassic.com) or call Richelle Single at (204) 294-1260



**On January 8, 2004** our dear friend Travis Price passed away suddenly while playing in a high school hockey game. Although taken at 16, his strength of character and zest for life had a profound effect on many lives. We were the beneficiaries of his kind, giving nature, his spirit of inclusion, and his loyal friendship. Travis loved people and he loved sports, so we thought organizing a golf tournament would be a great way to pay tribute to our friend.

*Adam Coates, Connor McGarry,  
Taylor Ethans*



## 2023 SPONSORSHIP RECAP

2023 marked the 14th Annual Travis Price Classic Charity Golf Tournament. The event included 155 golfers, 44 volunteers and over 135 sponsors. Together, we contributed over **\$270,000** to the True North Youth Foundation's Camp Manitou.

**Over the past 14 years, the Travis Price Classic has raised net proceeds of more than \$3.3 million.** These funds have been used to provide a safe, fun and inclusive camp experience for children, especially those who would not normally have the opportunity to attend camp.



## CAMP MANITOU UPDATE

Proceeds from last year's TPC have been directed towards advancing outdoor programming and educating campers on the importance of being active. Outdoor fitness equipment will be installed along the pathways, promoting that fitness can be fun and creating interactive opportunities for campers to enjoy. In addition to the outdoor fitness equipment, contributions will also be directed towards adding two outdoor water filling stations.



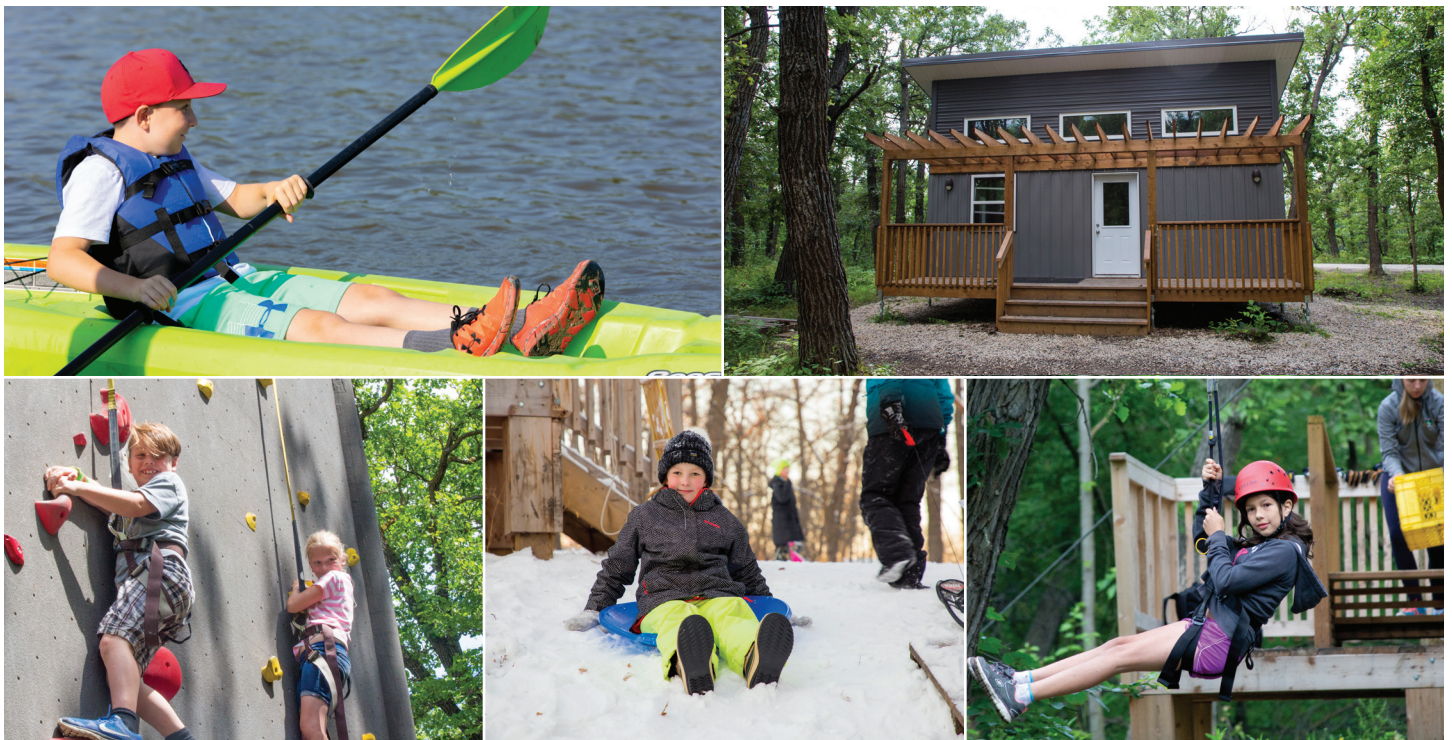


2023 marked the ninth year of our partnership with the True North Youth Foundation and Camp Manitou. Funds from the past nine years have been allocated to capital projects that have increased the camp's capacity, introduced new opportunities for the campers, and extended the camping season. These capital projects include:

- 8 ft. indoor bouldering wall
- 25 ft. outdoor climbing wall
- Zip line
- Archery range improvements
- Toboggan slide
- Outdoor skating rink
- 10 individual, all-season camper cabins
- 2.6 acre man-made lake
- Outdoor fitness equipment
- Water filling stations



Camp Manitou's facilities are designed with the development of the whole camper in mind. These physical activities improve endurance, boost self-awareness, build confidence, teach persistence and inspire patience, all through the fun of camp.







## 2024 CONTRIBUTIONS

A portion of the proceeds from the 2024 TPC Tournament will go towards finishing the outdoor fitness course, started in 2023. The course will be ready for campers to enjoy, in time for this year's camping season. Over the years, the TPC has funded a variety of capital projects, expanding the camp's capacity and extending the camping season. This year's proceeds will also be directed towards maintaining existing infrastructure; including painting and staining the lodge, addressing power needs, and making repairs to the individual camper cabins. We'll also invest in new equipment for larger camper groups, such as climbing gear, arts supplies, a human foosball game, and skating equipment. Additional staff radios will improve communication for camp leaders and enhance camper safety. An industrial washer and dryer, with coin operation, will be installed for rental and summer camp groups.





# MAKE A SPONSORSHIP OPPORTUNITIES

## **\$10,000: PRESENTING**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Presenting Sponsor on promotional material
- Recognition on the TPC website

## **\$7,500: PLATINUM**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Platinum Sponsor on promotional material
- Recognition on the TPC website

## **\$6,000: DINNER**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Centerpiece signage
- Dedicated signage as Dinner Sponsor on promotional material
- Recognition on the TPC website

## **\$5,000: ELITE**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Elite Sponsor on promotional material
- Recognition on the TPC website

## **\$4,000: CART**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Signage on every cart
- Dedicated signage as Cart Sponsor on promotional material
- Recognition on the TPC website

## **\$3,000: GOLD**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Gold Sponsor on promotional material
- Recognition on the TPC website





With your help we will be able to transform Camp Manitou into a premier facility and give even more kids the gift of camp.

To secure sponsorship positions or for more information, please visit our website at [www.travispriceclassic.com](http://www.travispriceclassic.com). If you would like to connect with one of our committee members, contact Connor McGarry, Adam Coates, or Taylor Ethans at [info@travispriceclassic.com](mailto:info@travispriceclassic.com) or phone Richelle Single at **(204) 294-1260**.

### ***\$1,500: SEND A KID TO CAMP***

Eligible for an official tax receipt.

- Recognition on the TPC website

### ***\$800: HOLE***

Sponsorship value is 100% deductible as a marketing business expense.

- Signage to promote company on the tee box
- Designated hole and opportunity to enhance participant experiences: Sponsors are encouraged to run a contest, provide prizes, and/or food/ beverages
- Recognition on the TPC website and in the Event Program

### ***PAR 3 SPONSORS***

- Provide hole-in-one prize
- Responsible for closest-to-the-pin contest and prize

### ***\$500 - \$799: EQUIPMENT AND FACILITY IMPROVEMENTS***

Eligible for an official tax receipt.

- Recognition on the TPC website and in the Event Program

### ***\$1 - \$499: FRIENDSHIP***

Eligible for an official tax receipt.

- Recognition in our Event Program

### ***ADDITIONAL SPONSORSHIP OPPORTUNITIES***

- Live Auction items
- Registration gifts





# SAVE THE DATE

MONDAY, AUGUST 18, 2025 | NIAKWA COUNTRY CLUB

[www.travispriceclassic.com](http://www.travispriceclassic.com)

**MAKING LIFE  
BETTER FOR  
CHILDREN  
IN TRAVIS'  
MEMORY**



IN SUPPORT OF:



**TRUE NORTH  
YOUTH FOUNDATION**



Help us continue  
**TRAVIS' LEGACY**